

RESOLUTION NUMBER R- 281171

ADOPTED ON DEC 02 1992

WHEREAS, economic conditions in The City of San Diego have deteriorated in concert with the state, national and international recessions; and

WHEREAS, the Council has taken a series of actions to assist businesses in their response to difficult circumstances; and

WHEREAS, the Special Meeting of the City Council called for Wednesday, December 2, 1992, is part of the continuum of positive steps to address the problems of business, with particular emphasis on small business, in concert with business organizations, business leaders and concerned citizens; and

WHEREAS, it is appropriate to move forward on the following items, so that further positive action can be taken by the Council no later than mid-February:

1. Direct the City Manager to develop an updated City marketing program in concert with the various agencies charged with attracting business to San Diego to be brought forward to the City Council.

2. If the indicators of economic recovery prove correct, a small business loan fund of \$500,000 should be developed and brought back to Council. This fund should be provided from City reserve funds that have been held back in the event the economy got worse and City revenues continued to fall short of projections. Analyze option of using Small Business Bankers ("CDC") as administrators.

3. Direct the City Attorney and City Manager to contact Senator John Culver of the law firm of Arent, Fox, Plotkin & Kahn to recommend a plan to pursue funding which may be available through the economic conversion portion of the Defense Appropriation Bill to deal with layoffs and dislocations attendant to the loss of General Dynamics and other defense contractor business.

4. Direct the City Manager to develop a process/program and to coordinate economic summits in each Council district, with input from its councilmember, so that a plan for economic development can be brought forward to Council for every part of the City.

5. Direct the City Manager to bring forward an update to the accelerated capital expenditure plan.

6. Again request that the City's Port Commissioners implement a bond financing effort for the Port capital improvements plan and bring back to Council a schedule of programs and projects.

7. Move ahead with an accelerated effort to update the zoning code.

8. Ensure the immediate implementation of the program to reduce permit processing time by 50% or cost recovery will not continue.

9. Direct the City Manager to get personally involved and accelerate the development and completion of the following projects: Fairmont/Montezuma Ramp onto Route 8 which has been under design for five years; Encanto neighborhood Park, Market Street acquisition and widening, San Pasqual Street improvements,

realignment of 43rd Street at National Avenue into Logan Avenue, additional lighting in some areas and the Chollas Creek Flood Control Channel.

10. Direct the City Manager to report back in ninety days with information on the Noble Franklin Project and follow up on the City's policy of utilization of recycled materials.

11. Direct the City Manager to recommend how the Office of Small Business can be supported with additional resources.

12. Direct the City Manager to update the Customer Service Program and training of City staff. Include a feedback element, for example, customer service survey/response card.

13. Direct the City Manager to develop an executive loaner program with emphasis in the following areas: sales and marketing, finance, technology transfer, banking, international trade, and environmental.

14. Direct the City Manager to accelerate the timeline for the approval process for CDBG funded projects.

15. Direct the City Manager to develop a pilot program with transportation oriented development programs which put in new transit lines and redevelopment through federal funds; work with Metropolitan Transit Development Board and talk about the transportation projects that the City is prepared to go with if given this funding.

NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that by these efforts, and such others as may be proposed, the

Council will have sustained its positive actions to ensure the viability, profitability and expansion of business in San Diego.

APPROVED: JOHN W. WITT, City Attorney

By Stuart H. Swett
Stuart H. Swett
Senior Chief Deputy City Attorney

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Passed and adopted by the Council of The City of San Diego on DEC 02 1992,
by the following vote:

Council Members	Yeas	Nays	Not Present	Ineligible
Abbe Wolfsheimer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ron Roberts	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
John Hartley	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
George Stevens	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Tom Behr	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Valerie Stallings	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Judy McCarty	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bob Filner	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Mayor Maureen O'Connor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

(Seal)

MAUREEN O'CONNOR
Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, California.

By Linda Lujan, Deputy.

Office of the City Clerk, San Diego, California

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